



STAFF PROFILE

1. Name of the Staff : Dr.A.Akilandeswari
2. Department Name : Business Administration
3. Designation : Assistant Professor & Head
4. Date of Birth & Age : 31.05.1989 & 32
5. Blood Group : A⁺
6. Aadhaar Number : 773807991456
7. PAN Number : -
8. Residential Address : South Street,
Palayappatti (PO),
Budalur (TK), Thanjavur (District),
9. Mobile Number : 9003489165
10. email-ID : akilasuthakar007@gmail.com
11. Academic Qualification :

Degree	Subject	College	University	Year	Mode of Study	% / Grade
Ph.D	Management	Rajah Serfoji Govt. College (A), Thanjavur	Bharathidasan University, Trichy	2020	Regular	Comm anded
M. Phil	Management	Rajah Serfoji Govt. College (A), Thanjavur	Bharathidasan University, Trichy	2013	Regular	75%
PG	Business Administration	Bharathidasan University, Trichy	Bharathidasan University, Trichy	2011	Distance	66%
PG	Commerce	Rajah Serfoji Govt. College (A), Thanjavur	Autonomous	2012	Regular	75%
UG	Commerce	Sami Arul College, Vallam, Thanjavur.	Bharathidasan University, Trichy	2009	Regular	69%
Diploma Course	Multimedia	Periyar Centenary Polytechnic College, Vallam	-	2011	Regular	-

Diploma Course	PGDCA	TCDS	-	2012	Regular	-
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12. Qualification Approved Faculty by the University : No
13. M.Phil Research Advisor : No
14. M.Phil Dissertation Title : A study on Customer Perception of Life Insurance Corporation with special reference to Thanjavur city.
15. Ph.D Research Advisor : No
16. Ph.D Thesis Title : A Study on Impact on New Age Marketing with special reference to Home Appliances Products in Thanjavur District.
17. Total Teaching Experience in completed years : UG

 PG

 M.Phil

 Ph.D
18. Whether FDP's/ Course / Training Programme's Attended, if yes, furnish details : 6 **Annexure - I**
19. No. of Events (Seminars /webinars/Conferences / Workshops) attended : 1 **Annexure - II**
20. No. of Papers Presented in Conference/Seminar/Webinar/Workshop : 3 **Annexure - III**
21. No. of Papers Published in Event (Conference / Seminar / Webinar/ Workshop) proceedings with ISBN : 2 **Annexure - IV**
22. No. of Papers Published in Journals with ISSN : 3 **Annexure - V**

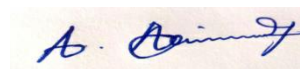
23. No. of Books / Book : 2 **Annexure - VI**
Chapters Published with ISBN
24. No. of Guest Lectures : Nil **Annexure – VII**
delivered as a Resource Person in other institutions
25. No. of Research Projects : Minor Nil Major Nil Others ----- **Annexure - VIII**
undertaken
26. No. of Seminars/Webinars/ : 7 **Annexure - IX**
Conferences/Workshops organised

27.	No. of. M.Phil. Scholars Guided	:	Completed	Nil	Ongoing	Nil	Annexure - X
28.	No. of. Ph.D. Scholars Guided	:	Awarded	Nil	Ongoing	Nil	Annexure - XI

29. Participation in Academic / : Nil **Annexure - XII**
Research Bodies in other institutions
30. Service rendered in academic : 2 **Annexure - XIII**
/ Extra Curricular/ Extension activities within the College other than teaching(Ex:in charge, coordinator)
31. Service rendered in : Nil **Annexure - XIV**
Professional bodies outside the College
32. Honors /Awards/ : Nil **Annexure - XV**
Appreciations received during the service (for 100% Result & Attendance, etc.)

The Following S.No's. 32 & 33 is Optional

33.	Achievements in Academics during the college studies	:	Rank Holder / Gold Medal / Etc. Nil Annexure - XVI
34.	Achievements / Members in Extra-curricular & Extension activities during the college studies	:	NSS 1 Annexure - XVII



SIGNATURE OF THE STAFF

Note: *Evidence should be produced at the time of verification of the Profile.

Annexure - I

S.No	FDP / Programme / Course Name	Organized By	Start Date	End Date	No. of Days
1	FDP on Effective Learning and Teaching Methods of Business Practices	Kalasalingam Business School, Krishnankovil	19.05.2020	25.05.2020	7
2	FDP on The Role of Edutech in Classroom Teaching and Learning	Annamalai University	05.06.2020	11.06.2020	7
3	FDP on Pedagogy and Research Methods	AMET Deemed to be University, Chennai	24.05.2021	06.06.2021	14
4	FDP on Digital Teaching Methods in Higher Education	Hindusthan College of Arts and Science, Coimbatore.	23.08.2021	28.08.2021	6
5	FDP on Trends in Technological Intellect	Bon Secours College for Women, Thanjavur	08.02.2022	12.02.2022	5

Annexure - II

S.No	Event Name	Organized By	Start Date	End Date	No. of Days
1	Webinar on Impact of Covid -19 and Global Trade	Srimath Sivagnana Balaya Swamigal Tamil, Arts, Science College, Mailam	27.07.2020	31.07.2020	5

Annexure - III

S.No	Event Name	Organized By	Paper Title	Start Date	End Date	No. of Days
1	Second National Conference (NCAMRSSET 2018)	M.A.M.B-School, Tiruchirappalli	A Study on Consumer Buying Behaviour for Home Appliances Products in Thanjavur (Dt)	25.01.2018	25.01.2018	1
2	International Conference on SMART I ⁵	Adaikalamatha Institute of Management & Research	A Study on Consumer Satisfaction on Samsung Brand for Home Appliances Products in Thanjavur (Dt)	27.10.2018	27.10.2018	1
3	National Conference	(IQAC) AMET Deemed to be University, Chennai	Pros and Cons of Online Education	08.06.2021	10.06.2021	3

Annexure -IV

S.No	Event Name	Organized By	Paper Title	Page No. (from)	Page No. (to)	ISBN No	Date of Publish
1	National Conference	NCAMRSSET	A Study on Consumer Buying Behaviour for Home Appliances Products in Thanjavur District	440	440	9789352688296	Jan-2018
2	National Conference	(IQAC) AMET Deemed to be University, Chennai	Pros and Cons of Online Education	61	71	978-93-85434-86-0	10.06.2021

Annexure -V

S.No	Paper Title	Author(s) Details (Order wise - As printed in Paper)	Journal Name (Mention the Index)	Page No. (from)	Page No. (to)	ISSN No	DOI Link	Date of Publish
1	Impact on Social Media in New Age Marketing With Special Reference to Home Appliances Products	1.Dr.A.Akilandeswari 2.Dr.S.Sasikumar	International Journal for Science and Advance Research in Technology (IJSART)	302	308	2598 – 2563	www.ijsart.com	June-2018
2	A Study on Consumer Satisfaction on Samsung Brand for Home Appliances Products in Thanjavur District	1.Dr.A.Akilandeswari 2.Dr.S.Sasikumar	International Journal of Scientific Research in Computer Science Applications and Management Studies (IJSRCSAMS)	1	4	2319 – 1953	http://www.ijsrscsams.com/	Sep-2018
3	A Study on Online Advertising for Home Appliances Products at Thanjavur District	1.Dr.A.Akilandeswari 2.Dr.S.Sasikumar	Journal of Emerging Technologies and Innovative Research (JETIR)	29	33	2349-5162	www.jetir.org	Sep-2018

Annexure -VI

S. No	Book / Chapter Title	Author(s) Details (Order wise - As printed in Book)	Publisher Name (Mention the Index)	Page No. (from)	Page No. (to)	ISBN No	Link (if any)	Date of Publish
1	Impact of Covid -19 on Trade & Commerce in India and Rest of The World	Dr.A.Akilandeswari	Dr.A.Akilandeswari	176	186	978-93-89224-99-3	-	Oct 2020
2	Empowering Women	Dr.A.Akilandeswari	Dr.A.Akilandeswari	443	450	978-93-5593-750-6	-	08.03.22

Annexure -IX

S.No	Event Name	Level (College / Regional/ State / National / International)	Specific Topic (if Any)	Position Held (Convener / Organizing Secretary / Coordinator / Member)	Start Date	End Date	No. of Days	Sponsored (if any : Name of the Agency & Amount in Laks)
1	Webinar	National	Impact of Covid-19 On Indian Economy	Convener	13.06.2020	13.06.2020	1	Nil
2	FDP	National	Plagiarism in Research and Steps to Prevent	Convener	08.07.2020	08.07.2020	1	Nil
3	Seminar (Online mode)	National	Recent Trends in Management Practices	Convener	11.11.2020	11.11.2020	1	Nil
4	Webinar	National	Tips for Career Development in the Post Pandemic Situation	Convener	10.02.2021	10.02.2021	1	Nil
5	Webinar	National	Smart way of Investment in Indian Stock Market	Convener	01.04.2021	01.04.2021	1	Nil

6	Webinar	National	“Five Days National level Webinar on Recent Trends and Technology of Arts and Science”	Coordinator	27.09.2021	01.10.2021	5	Nil
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Annexure -XIII

S.No	Academic / Extra Curricular/ Extension activities	Dept. / Committee / Club Name	Position Held (Coordinator / HOD / etc.)	From Date	To Date	Remarks / Details
1	Inaugural – Plant the Sapling	ExNoRa	Programme Officer	12.02.2020	12.02.2020	-
2	Webinar	ExNoRa	Programme Officer	28.01.2022	28.01.2022	-
3	-	Transport	Transport Incharge	23.02.2022	Till now	-

Annexure -XVII

S.No	Members in academic / Extra Curricular/ Extension activities (College Level)	Dept. / Committee / Club Name	Position Held (Coordinator / Member / Etc.)	From Date	To Date	Remarks / Details
1	College Level	NSS	Participated	2006	2008	-